



### Agency Tour First Outreach

Engagement Agency Tour: DEVENEY Opens its Doors to Local Students

[Attached: Flyer PDF, Flyer JPEG]

Hi XX,

Are your students eager to learn what a fully integrated marketing agency really looks like? Here at [DEVENEY](#), we recognize the importance of enriching students' careers before they even begin. So, we're opening our doors for current students and recent graduates to take a peek inside our agency and learn more about our immersive internship program. This is an awesome opportunity for your best and brightest students at [X University](#).

On **Thursday, May 4<sup>th</sup>**, interested individuals will have the opportunity to network with our industry professionals, chat with our current Associates and learn about DEVENEY as an engagement agency, complete with light refreshments. This could be a great off-campus extra credit opportunity for your students to engage with real-world professionals.

We ask you share the attached flyer with your students, encouraging them to attend our agency tour. Interested students can email [RSVP@deveney.com](mailto:RSVP@deveney.com) to save their spot.

Thanks so much!

-Lizzy

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**New Orleans:** 1582 Magazine Street | New Orleans, LA 70130  
**West Palm Beach:** 1025 Sunset Road | West Palm Beach, FL 33401



April 18<sup>th</sup> Outreach/Follow-up: (for those who haven't responded)

Subject: New Orleans Engagement Agency Opens Doors to Students

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Hi XX,

Give your students the chance to engage with communication professionals and learn how a real New Orleans agency operates. I'm reaching out to remind you of the unique opportunity [DEVENEY](#) is offering to local university students and recent graduates to tour our agency's offices on Magazine Street.

Tour participants will gain insight on public relations, graphic design, advertising and marketing in an agency, while also networking with our knowledgeable DEVENEY talent.

This is an incredible learning opportunity to make contacts in the New Orleans marketing industry, and hear about our prestigious Associate program. Feel free to share the flyer with your students to encourage participation.

Happy to answer any questions or provide further insight into this experience.

Thank you!

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Agency Tour reminder to rsvp's

SUBJECT LINE: Get ready for DEVENEY's open house tomorrow

Hi XX,

Excited to attend DEVENEY's open house tomorrow? Here's some information we thought might come in handy. We encourage you to bring in your phones and share your story on social media while you're here, our handle is @DEVENEYNOLA on all platforms.

**Who: DEVENEY open house and agency tour**

- Come learn about an award-winning agency in New Orleans

**What: Attire is business casual**

- Feel free to come prepared with questions for our team members.

**When: Thursday May 4**

- 4:30 p.m. Networking
- 5 p.m.- 5:30 p.m. Tour and Presentation

**Where: 1582 Magazine**

- Parking available on Richard and Magazine street as well as the surrounding side streets
- Enter through the black metal gate located at the back of property on Richard street.

Be sure to use our specialized **snapchat** filter just for this event. Let everyone know which area you want to work in by circling the department of your choice on the filter!

We want to welcome you to DEVENEY and look forward to meeting you.

Best,

**Lizzy Welch**

**DEVENEY | Associate**

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